



CRUSHING NEWS

SHREDDING, GRINDING & BRIQUETTING EQUIPMENT // ISSUE 8

Welcome to another issue of WEIMA's Crushing News - the one e-newsletter that keep you up to date on WEIMA and the latest news in size reduction equipment. 2009 marks the 10th anniversary for WEIMA America, and we plan to celebrate by offering special savings opportunities throughout the year - starting right here.

ANNIVERSARY SAVINGS: \$1,000 off Purchase of Briquette Press in February



To celebrate WEIMA America's 10 year anniversary, we are offering \$1,000 off the purchase of any C-Series or TH Series Briquette Press through the end of February 2009. WEIMA'S briquetting presses enable the simple and economical transformation of materials such as wood chips, shavings, and paper dust into briquettes. The resulting high-compression briquettes not only save space but are also an excellent fuel source. Contact your dealer or sales representative for more detail... and read the following story to see how one of our current customers is benefiting in multiple ways by using a WEIMA briquette press.

CASE STUDY: Benson Woodworking turns up the heat on waste fees



J.S. Benson Woodworking Design in Brattleboro, Vermont is saving money on waste fees, eliminating tipping fees, and reducing its heating costs thanks to their purchase of a WEIMA ECO 1 single-shaft shredder and the TH 500 briquetting press. The company, which manufactures

wooden windows, is able to shred its wood waste, office paper, and cardboard and use the press to create briquettes that then provide heating for their 17,000 square foot facility. According to Steve Benson, owner of the company, "We actually have surplus briquettes which we sell to folks to burn in their conventional wood stoves."

VISIT US ON THE ROAD

Come see WEIMA during the **Plastics Recycling 2009 Conference** February 24 - 25 at the Disney Coronado Springs Resort and Convention Center in Orlando, Florida. The conference format and tradeshow provide a collaborative setting to improve the efficiency and yield of any shredding, grinding, or briquetting operation, as well as numerous opportunities for networking. The agenda will feature extensive and detailed industry assessments, including analyses of trends in the U.S. and Canada, plastics collection issues, recycling market factors, and new legislative or policy considerations.

Also, please visit us at **GPEC® 2009** on February 25-27, 2009 held at Disney's Coronado Springs Resort as well. This is your chance to learn about new technologies and innovations for plastics sustainability and recycling. New this year, GPEC® 2009 is being held "back-to-back" with the Plastics Recycling 2009 Conference at the same location. GPEC® 2009 kicks off with the Connections Reception on Wednesday evening. The balance of program takes place on Thursday and Friday.

DESTROY RESPONSIBLY



For 2009 we've launched a new advertising campaign featuring the headline Destroy Responsibly. We recognize the significant impact our machinery can play in reducing the volume of landfill waste, so we're featuring this message prominently in our ads.

Look for them in some of the industry's leading trade publications including *Wood Digest*, *Recycling Today*, *Plastics News*, and *Printing Impressions*, among others. We're also seeking real life stories of how WEIMA machinery is benefiting our customer's bottom lines. Do you have a good story? If so, please [email us](#).

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